

GS1 Hong Kong Solution Certification Program

Establish Solution Credibility
& Drive New Revenue



Available only to **GS1 Hong Kong Vendor Partners**, this program is designed to test and certify a solution's compliance to GS1 standards and industry best practices, aiming to help user companies select appropriate GS1 standards-enabled solutions with confidence.

GET GS1-CERTIFIED

Leveraging GS1 HK's technology leadership and innovation underpinned with global standards, your business will maximise its full potential through the support, enablement, sales and marketing resources the program offers.

- ▶ Build credentials for your solutions, enhance branding and differentiate yourself from competitors
- ▶ Access to GS1 HK's extensive industry network, and reach to over 8,000 GS1 HK members
- ▶ Showcase your solutions in the GS1 HK Smart Business Innovation Centre, and demonstrate to potential customers
- ▶ Step up to new opportunities by participating in GS1 HK events and activities
- ▶ Market your solutions through joint marketing opportunities with GS1 HK

Demonstrate
Your
Expertise

Gain
Competitive
Edge

Enhance
Brand &
Exposure

Expand
Your
Business

SMART

BUSINESS INNOVATION CENTRE

The **Smart Business Innovation Centre** is our centre of excellence for promoting the innovation and adoption of technologies & smart business solutions. Together with our partners and invited solution providers, we build an Innovation Centre to bring the value chain alive. With showcases, conference and meeting facilities, the Centre provides a unique opportunity for theoretical and practical learning, as well as live demonstration of comprehensive applications.

SOLUTIONS COVERED

- ▶ IoT Device
- ▶ Asset Management System
- ▶ Warehouse Management System
- ▶ Cold Chain Solution
- ▶ Scan & Pack Solution
- ▶ Stock Tracking & Searching System
- ▶ Smart Shelf System
- ▶ Item Level Tagging Commencement Solution
- ▶ Point-of-Sales (POS) System

What You Get

- A **test report** against GS1 global standards compatibility and industry best practices
- A **certificate** issued by GS1 HK if the test results meet the requirements

Go One Step Further and Move Your Business Forward!

CONTACT US NOW

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